

# 9th Annual Jean Mills Health Symposium

## *Enhancing Minority Health in the Millennium*

Presented by the ECU College of Allied Health Sciences in collaboration with ECU Medical & Health Sciences Foundation

**East Carolina Heart Institute**  
**March 1, 2013 - 9:00am - 3:15pm**

Keynote speaker Dr. Janice C. Probst, Director of the South Carolina Rural Health Research Center, will share valuable knowledge about innovative methods to address minority health in rural communities. This one-day conference will feature sessions on:

- ♦ the application of social media in health and health care
- ♦ the use of “apps” to enhance the health of citizens of NC and/or the practice of health professionals
- ♦ the impact of environment on health and health care
- ♦ healthcare reform after the 2012 election
- ♦ community/campus partnerships as a vehicle to reduce health disparities

### **Audience**

The Symposium is open to allied health and public health providers, community residents and lenders, nurses, dentists and oral health providers, physicians, other health care providers, faith-based organizations, ECU faculty/staff/students, and the general public.

### **Continuing Education Units (CEUs)**

East Carolina University’s Office of Continuing Studies will issue up to 0.6 CEUs (6 contact hours) for all those requesting them. The cost of CEUs is \$5 payable on the day of the event.

### **Additional Information**

For more information or to register, visit [www.ecu.edu/dcs/mills.cfm](http://www.ecu.edu/dcs/mills.cfm) or call (252) 328-9198/(800) 767-9111.



## Schedule of Events

<b>8:30 am</b>	<b>Registration check-in begins</b> Posters and displays	<b>Atrium</b>
<b>9:00 am</b>	<b>Welcome</b> Dr. Stephen Thomas, Dean, ECU College of Allied Health Science	<b>Auditorium</b>
<b>9:15 am</b>	<b>Keynote presentation</b> Janice C. Probst, MS, PhD is a Professor in the Department of Health Services Policy and Management, Arnold School of Public Health, University of South Carolina. Dr. Probst leads the Federally-funded South Carolina Rural Health Research Center. Dr. Probst received her undergraduate training at Duke University and her graduate training at Purdue University (MS) and the University of South Carolina (PhD). Dr. Probst has extensive experience in health services research, with an emphasis on rural and vulnerable populations. She has more than 90 papers in the peer reviewed literature. Dr. Probst received the 2008 National Rural Health Association “outstanding researcher” award for her work in rural minority health. Her contributions were recognized in 2013 at the University of South Carolina’s Martin Luther King, Jr. Day, with the Social Justice Award for faculty., Director, South Carolina Rural Health Research Center	<b>Auditorium</b>
<b>10:15 am</b>	<b>Questions &amp; Answers session</b>	<b>Auditorium</b>
<b>10:30 am</b>	<b>Break</b> Posters and displays	<b>Atrium</b>
<b>10:45 am</b>	<b>Response Panel</b> Dr. Stephen Thomas, Dean, ECU College of Allied Health Science Dr. Sylvia Brown, Dean, ECU College of Nursing Dr. Greg Chadwick, Dean, ECU School of Dental Medicine	<b>Auditorium</b>
<b>11:45 am</b>	<b>Luncheon Presentation</b> Bambang Parmanto, PhD is a Professor of Health Information Management, Biomedical Informatics, and Clinical Translational Science at the University of Pittsburgh. His research has been in the areas of telehealth, mobile health (mHealth), persuasive technologies, and data mining. He leads the development of many telehealth systems at the Rehabilitation Engineering Research Center (RERC) on Telerehabilitation, including an interactive telerehab system called VISYTER, a novel mHealth for enhanced wellness called iMHere, and a smartphone-based mental health intervention called smartCAT. He is the recipient of the 2010 American Health Information Management Association (AHIMA)’s Triumph Research Award.	<b>Conference Rooms</b>

# Schedule of Events

*(continued)*

1:00 pm	<b>Concurrent Sessions #1</b>	<b>Conference Rooms &amp; Auditorium</b>
	<b>The Role of the Environment in Influencing Minority Health</b> Andy Yakim, Enberg Services Supervisor, GUC	
	<b>The Use of a Personal Fitness Device in Conjunction with Online Social Networking as an Effective Delivery System for Occupational Therapy Community Practice to Enhance an Individual's Personal Occupation &amp; Self-Efficacy</b> Chelsea Kapp & Leonard Trujillo	
	<b>A Community-University Partnership: Understanding, Preventing and Treating the Unique Mental Health and Illness-Related Problems of Minority Youth</b> Jeannie Golden, Beverly Sheaffer, Phyllis Hazel, Julie Harris, Kristen Alston, Shenae Whitehead, & Ruth-Ann Styron	
2:00 pm	<b>Break</b> Posters and displays	<b>Atrium</b>
2:15 pm	<b>Concurrent Sessions #1</b>	<b>Conference Rooms &amp; Auditorium</b>
	<b>The Use of Apps as a Health Tool</b> Presenter TBA	
	<b>Cultivating Campus-Community Health Partnerships: Promoting Healthy Families Across Generations with IGCC-Fit</b> Kerry Anne Littlewood, Deborah Moody, Shawan Sutton, Laurie Potter, & Andrea Bristol	
	<b>Expansion of Motivating Adolescents with Technology to CHOOSE Health (MATCH) to Fifteen Schools in Tier 1 Counties: Program Success and Expansion Challenges</b> Lauren Needell, Yancey Crawford, Suzanne Lazorick, George T. Hardison, & Xiangming Fang	
3:15 pm	<b>Adjourn</b>	

To view the abstracts for each presentation, visit [www.ecu.edu/dcs/mills-speakers.cfm](http://www.ecu.edu/dcs/mills-speakers.cfm)

# 9th Annual Jean Mills Health Symposium

## East Carolina Heart Institute - March 1, 2013

### REGISTRATION FORM

*Please Complete this form to register for this event*

#### PERSONAL INFORMATION

---

First Name

Last Name

---

Address

City

State

Zip Code

---

Primary Phone

E-Mail Address

#### REGISTRATION FEE

##### On or before February 21

- \$35 Public, ECU faculty & staff  
 \$20 ECU students

##### After February 21

- \$40 Public, ECU faculty & staff  
 \$25 ECU students

#### PAYMENT INFORMATION

- Mastercard     Visa     Check (*payable to East Carolina University*)

---

Card Number

Expiration Date

---

Card Holder Name

Card Holder Signature

**Mail form with payment to:**  
Office of Continuing Studies  
East Carolina University  
Self-Help Center, Suite 301  
Greenville, NC 27858-4353

**Fax to:**  
(252) 328-9342

**By phone:**  
(800) 767-9111

**Register online at:**  
[www.ecu.edu/dcs/mills.cfm](http://www.ecu.edu/dcs/mills.cfm)