



The 8th Annual Jean Mills Health Symposium:

Enhancing Community Health in North Carolina: Looking in the Mirror

Friday, February 3, 2012

Registration 8:30am

Program: 9:00am – 3:30pm

**Greenville Hilton
Greenville, NC**

Sponsored By:

College of Allied Health Sciences

in collaboration with the ECU Medical & Health Sciences Foundation,
Pitt Memorial Hospital Foundation and Eastern AHEC



ACKNOWLEDGEMENT

*This Symposium is supported by the ECU Medical & Health Sciences
Foundation through a generous gift in the memory of Jean Elaine Mills and
the Pitt Memorial Hospital Foundation.*

ABOUT THE WORKSHOP

The Symposium will describe the history of health disparities interventions and research in eastern North Carolina and critically reflect on the progress in increasing access to care and reducing disparities for minority populations and the effectiveness of the interventions. Socioeconomic, racial and ethnic disparities in health are large, persistent, and even increasing in North Carolina. Using presentations and posters, the Symposium will bring attention to crucial health issues facing minority populations and to seek solutions to these problems.

OBJECTIVES

At the conclusion of the symposium, participants should be able to:

- **Discuss** the historical and present day efforts that have been implemented to reduce health disparities in Eastern North Carolina
- **Identify** and reflect upon the efforts to increase access to healthcare in Eastern North Carolina
- **Identify** effective interventions that have reduced health disparities and increased access to care in Eastern North Carolina
- **Create** an action plan that will guide East Carolina University in addressing access to care, health disparities, and effective interventions

PROGRAM LOCATION

This program is being held at the Hilton of Greenville, located at 207 SW Greenville Blvd in Greenville, NC.

Please bring a jacket or sweater to ensure your comfort.
We cannot assure a constant room temperature.

AGENDA

8:30 – 9:00 a.m.	Registration
9:00 – 9:10 a.m.	Welcome and Opening Remarks Stephen Thomas, EdD Dean, College of Allied Health Sciences East Carolina University
	Amos T. Mills, III
9:10 – 10:30 a.m.	Keynote Presentation Brian Smedley, PhD
10:30 – 10:45 a.m.	BREAK (view posters)
10:45 – 12:00 p.m.	MORNING BREAKOUT SESSIONS (Identification of Disparities)
	Ballroom A- Teen Health Disparities in Greene, Lenoir and Jones: Partnerships for Discovery and Action Annette G. Greer, PhD, MSN, RN Carol Ann King, DNP, FNP-BC Elizabeth Montgomery Lee

Ballroom B- Cultivating Campus-Community Health Partnerships: The West Greenville Community Health Needs Assessment
Kerry Anne Littlewood, MSW, PhD

Ballroom C- Periodontal Disease in Diabetic and Obese Children: The Eastern North Carolina Study.
Sara G. Grossi, DDS, MS

12:00 – 1:15 p.m.

Lunch Plenary- A Historical Study of ECU's Impact on Health Disparities in ENC
Beth Velde, PhD, OTR/L
Robert Campbell, EdD

1:15 – 2:30 p.m.

**AFTERNOON BREAKOUT SESSIONS
(Successful Interventions)**

Ballroom A- Focusing on the Solution
Craig M. Becker, PhD, CWP

Ballroom B- Reflections of Falls Prevention Endeavors in Pitt County
Leslie Allison, PT, PhD
Jane Painter, EdD, OTR/L, FAOTA

Ballroom C- Partnering with a Community Clinic to Provide Diabetes Self-Management Services Utilizing a Telehealth Approach
Ave Maria Renard, PsyD

2:30 – 2:45 p.m.

BREAK (view posters)

2:45 – 3:30 p.m.

Charrettes and Successful Interventions

FACULTY

Keynote

Brian Smedley, PhD

Vice President and Director

Health Policy Institute of the Joint Center for Political and Economic Studies in Washington, DC

Leslie Allison, PT, PhD

Assistant Professor, Physical Therapy, ECU College of Allied Health Sciences

Craig M. Becker, PhD, CWP

Associate Professor, Department of Health Education & Promotion East Carolina University

Robert Campbell, EdD

Assistant Professor, Dept. of Health Services and Information Management,
East Carolina University

Annette G. Greer, PhD, MSN, RN

Co-Director, Office of Interdisciplinary Health Sciences Education

Assistant Professor, Dept. of Bioethics and Interdisciplinary Studies, East Carolina University

Sara G. Grossi, DDS, MS

Periodontist, Department of Pediatrics, Brody School of Medicine, East Carolina University

Carol Ann King, DNP, FNP-BC
Clinical Assistant Professor, College of Nursing, East Carolina University

Elizabeth Montgomery Lee
Director, East Carolina University Regional Training Center

Kerry Anne Littlewood, MSW, PhD
Executive Director
Lucille W. Gorham Intergenerational Community Center
Assistant Professor, School of Social Work, East Carolina University

Jane Painter, EdD, OTR/L, FAOTA
Professor, Occupational Therapy, ECU College of Allied Health Sciences

Ave Maria Renard, PsyD
Post-Doctoral Scholar, Center for Health Disparities Research

Beth Velde, PhD, OTR/L
Professor, Occupational Therapy Department
Assistant Dean, ECU College of Allied Health Science

CREDIT

Continuing Education Units (CEU): Application has been made to the Division of Continuing Studies at East Carolina University for **0.5 (5 contact hours)** units of continuing education.

Certified Health Education Specialist (CHES): The NC AHEC Program is a designated provider of continuing education contact hours (CHEC) in Health Education by the National Commission for Health Education Credentialing, Inc. This Program is designated for the CHES to received up to **6.5 Category I** contact hours in health education.

Contact Hours: Certificated reflecting **6.5 contact hours** of education will be awarded at the completion of the program. **NOTE:** *Nurses can use contact hours towards continuing education requirements for the NC Board of Nursing.*

Participants must attend 100% of the program in order to receive credit.

REGISTRATION INFORMATION

Register online at <http://eahec.ecu.edu>

Registration fees:

Received by January 27, 2012	\$35.00
Received after January 27, 2012.....	\$45.00
Student fee if received by January 27, 2012	\$20.00
Student fee if received after January 27, 2012.....	\$25.00

The registration fee includes all program supplies, production cost, refreshment breaks, and lunch. Participants are encouraged to take advantage of the reduced advance registration fee by registering by **January 27, 2012**. If you register early and subsequently cancel, a full refund will be made through **January 27, 2012**. No refunds will be made thereafter, but you may designate an alternate participant to attend the conference in your place. We would appreciate advance notification of any alternate participants.

Participants who pay with a credit card may fax their completed registration form to (252) 744-5229. Those choosing to pay with a check (made payable to Eastern AHEC) should mail the completed registration form and check to:

Eastern AHEC
Attn: Registration
PO Box 7224
Greenville, NC 27835-7224



Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the Department for Disability Support Services at least 2 weeks prior to the event at (252) 737-1016 (Voice/TTY).

If you would like more information about the program, call Amy Bullock at Eastern AHEC at (252) 744-5205 or Email: bullockamy@ecu.edu.

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Enhancing Community Health in North Carolina: Looking in the Mirror**

February 3, 2012

Greenville Hilton & Greenville Convention Center, Greenville, NC

Register online at <http://eahec.ecu.edu>

PERSONAL

Last Name _____
 First Name _____ Middle Initial _____
 Last 4 digits of Soc. Sec. # XXX-XX- [] [] [] []
 Discipline (check one) Allied Health Dentistry Health Careers Medicine
 Mental Health Nursing Pharmacy Public Health Other
 Specialties _____
 Degrees/Certifications/License _____
 Mail goes to Home Office or by E-mail

WORKPLACE

Employer _____
 Department _____ Position _____
 Street/PO Box _____
 City _____ State _____ Zip _____
 Phone _____ E-mail _____

HOME

Street/PO Box _____
 City _____ State _____ Zip _____
 Phone _____ E-mail _____

Credit(s): CEU CHES Contact Hours

For EAHEC Use Only Event # A33475

Amount Enclosed/Paid \$ _____ Date _____

Agency check Personal check Cash Credit Card

PAYMENT

Method of Payment (Received **on or before** January 27, 2012).....\$35.00
 (Received **after** January 27, 2012)\$45.00
 Students (Received **on or before** January 27, 2012).....\$20.00
 (Received **after** January 27, 2012)\$25.00
 Check/Cash Enclosed for \$ _____ Charge: Visa MasterCard AMX Discover
 Signature _____
 If Paying by Credit Card – Billing Address Required
 Street/PO Box _____
 City _____ State _____ Zip _____
 Account # []
 Expiration Date _____ Security Code (Last 3 digits on back of card) [] [] []

Send registration form with payment to
 Eastern AHEC, Attn: Registration, PO Box 7224, Greenville NC 27835-7224 Fax 252-744-5229