



The 7th Annual Jean Mills Health Symposium:

*Creating Effective Partnerships
to Reduce Health Disparities and
Improve Minority Health*

Friday, February 4, 2011

Registration 8:30am

Program: 9:00am – 3:45pm

**Greenville Hilton
Greenville, NC**

Sponsored By:

College of Allied Health Sciences

in collaboration with the ECU Medical & Health Sciences Foundation,
Pitt Memorial Hospital Foundation and Eastern AHEC



ACKNOWLEDGEMENT

*This Symposium is supported by the ECU Medical & Health Sciences
Foundation through a generous gift in the memory of Jean Elaine Mills and the
Pitt Memorial Hospital Foundation.*

ABOUT THE WORKSHOP

The Symposium will feature recognized experts who are knowledgeable about the key principles of community engagement: mutual benefits, collaborative relationships, and empowerment. Presentations will focus on the scholarship of engagement and on service to the community with an engagement model addressing health disparities and minority health.

OBJECTIVES

At the conclusion of the symposium, participants should be able to:

- **Explain** successful campus-community health partnerships that illustrate the power of sustainable collaboration
- **Empower** community members to participate in community based participatory health research (CBPHR)
- **Discuss** funding sources for community based participatory health research (CBPHR) and campus community health partnerships
- **Provide** networking opportunities for researchers, practitioners, community residents and community leaders who are interested in rural health

PROGRAM LOCATION

This program is being held at the Hilton of Greenville, located at 207 SW Greenville Blvd in Greenville, NC.

Please bring a jacket or sweater to ensure your comfort.

We cannot assure a constant room temperature.

AGENDA

8:30 – 9:00 a.m.	Registration
9:00 – 9:15 a.m.	Welcome and Opening Remarks Stephen Thomas, EdD Dean, College of Allied Health Sciences East Carolina University Amos T. Mills, III
9:15 – 10:15 a.m.	Keynote – “Community Participatory Research: Myths and Realities” William C. “Bill” Jenkins, MS, MPH, PhD Adjunct Associate Professor of Epidemiology Morehouse School of Medicine Senior Fellow, the Institute for African American Research University of North Carolina at Chapel Hill
10:15 – 10:30 a.m.	BREAK
10:30 – 11:15 a.m.	Panel - “Challenging Assumptions” Sharon Elliot-Bynum, PhD Reverend Danny Ellis, LPN, MBA, PhD-ABD Melissa Bailey, LCPS, MEP
11:15 – 11:30 a.m.	Questions

11:30 a.m. – 1:00 p.m.

Lunch Plenary – “Community Leaders Assuming Their Rightful Place at the Health Tables”

Barbara Pullen-Smith, MPH
Director
Office of Minority Health and Health Disparities
North Carolina Department of Health and Human
Services (NC DHHS)

1:00 – 2:15 p.m.

Breakout Session I

Community Leadership to Build Capacity for Community-
Based Participatory Research: A New Approach
Alexandra Lightfoot, EdD
Christina Hardy, MPH

Breakout Session II

Building Community to Build Support for Children with
Type 1 Diabetes
Annette I. Peery, EdD, RN, CNE, CDE

Breakout Session III

Measuring the Impact of a Community-University
Partnership to Enhance School-Based Mental Health
Services on At-Risk, Rural Minority Students
Jeannie Golden, PhD
Keith Letchworth, MEd
Albee Ongsoco, Student
Alicia Moran, Student

Breakout Session IV

Cultivating Campus-Community Health Partnerships
at the Lucille W. Gorham Intergenerational Community
Center: The Comprehensive Intergenerational Community
Health Program
Kerry Anne Littlewood, MSW, PhD
Deborah Moody

2:15 - 2:30 p.m.

BREAK and POSTERS

2:30 – 3:45 p.m.

Breakout Session V

Community Educational Workshop Addresses HIV Health
Disparity in Black Women Living in Eastern North Carolina
Diane Campbell, MD, MPH, RN

Breakout Session VI

“To Your Health”: A Campus-Community Partnership to
Encourage Healthy Eating and Nutrition Behaviors in Pitt
County, NC
Elizabeth Wall-Bassett, PhD, RD
Robin High, RD

Breakout Session VII

Searching to Make a Change
Annette G. Greer, PhD, MSN, RN
Maria C. Clay, PhD
Janice VanRiper, JD, PhD

Breakout Session VIII

A Partnership in Addressing Breast Cancer Disparities in
Rural Eastern North Carolina
Sloane C. Burke, PhD, CHES
Michele Cherry, MPA candidate, BS

FACULTY

Keynote

William C. “Bill” Jenkins, MS, MPH, PhD

Adjunct Associate Professor of Epidemiology
Morehouse School of Medicine
Senior Fellow, the Institute for African American Research
University of North Carolina at Chapel Hill

Lunch Plenary

Barbara Pullen-Smith, MPH

Director
Office of Minority Health and Health Disparities
North Carolina Department of Health and Human Services (NC DHHS)

Melissa Bailey, LCPS, MEP

Lead Recruiter

Sloane C. Burke, PhD, CHES

Assistant Professor
College of Health and Human Performance
Department of Health Education and Promotion
East Carolina University

Sharon Elliot-Bynum, PhD

Co-Founder and Executive Director of CAARE

Diane Campbell, MD, MPH, RN

Division of Infectious Diseases, Department of Internal Medicine
Brody School of Medicine
East Carolina University

Michele Cherry, MPA candidate, BS

Edgecombe County Breast Cancer Taskforce
Heritage Hospital

Maria C. Clay, PhD

Co-Director Office of Interdisciplinary Health Sciences Education
Assistant Professor
Department of Bioethics and Interdisciplinary Studies
East Carolina University

Reverend Danny Ellis, LPN, MBA, PhD-ABD

Pastor of St. Paul Baptist Church
Enfield, NC

Jeannie Golden, PhD

Department of Psychology
East Carolina University

Annette G. Greer, PhD, MSN, RN

Co-Director Office of Interdisciplinary Health Sciences Education
Assistant Professor
Department of Bioethics and Interdisciplinary Studies
East Carolina University

Christina Hardy, MPH

Community Research Fellow/Program Manager
Center for Health Promotion and Disease Prevention/NC TraCS
University of North Carolina at Chapel Hill

Robin High, RD

Nutrition Program Director
Pitt County Health Department

Keith Letchworth, MEd

Department of Psychology
East Carolina University

Alexandra Lightfoot, EdD

Assistant Director
Community Engagement/Partnerships, CBPR Core and Kellogg Health Scholars Program
Center for Health Promotion and Disease Prevention
University of North Carolina at Chapel Hill

Kerry Anne Littlewood, MSW, PhD

Executive Director
Lucille W. Gorham Intergenerational Community Center
Assistant Professor
School of Social Work

Deborah Moody

Director of Programs
Lucille W. Gorham Intergenerational Community Center

Alicia Moran

Student presenter
Department of Psychology
East Carolina University

Albee Ongsuco

Student presenter
Department of Psychology
East Carolina University

Annette I. Peery, EdD, RN, CNE, CDE

Department of Graduate Nursing Science
College of Nursing
East Carolina University

Janice VanRiper, JD, PhD

Teaching Assistant Professor
Department of Bioethics and Interdisciplinary Studies
East Carolina University

Elizabeth Wall-Bassett, PhD, RD

Assistant Professor
Department of Nutrition Science
East Carolina University

CREDIT

Continuing Education Units (CEU): Application has been made to the Division of Continuing Studies at East Carolina University for 0.5 (5.5 contact hours) units of continuing education.

Certified Health Education Specialist (CHES): The NC AHEC Program is a designated provider of continuing education contact hours (CHEC) in Health Education by the National Commission for Health Education Credentialing, Inc. This program is designated for the CHES to receive up to 5.5 Category I contact hours in health education.

Contact Hours: Certificates reflecting 5.5 contact hours of education will be awarded at the completion of the program. **NOTE:** Nurses can use contact hours towards continuing education requirements for the NC Board of Nursing.

Participants must attend 100% of the program in order to receive credit.

REGISTRATION INFORMATION

Registration fees:

Received on or before January 28, 2011	\$35.00
Received after January 28, 2011.....	\$40.00
Student fee if received on or before January 28, 2011	\$20.00
Student fee if received after January 28, 2011	\$25.00

The registration fee includes all program supplies, production cost, refreshment breaks, and lunch. Participants are encouraged to take advantage of the reduced advance registration fee by registering **on or before** January 28, 2011. If you register early and subsequently cancel, a full refund will be made through January 28, 2011. No refunds will be made thereafter, but you may designate an alternate participant to attend the conference in your place. We would appreciate advance notification of any alternate participants.

Participants who pay with a credit card may fax their completed registration form to (252) 744-5229. Those choosing to pay with a check (made payable to Eastern AHEC) should mail the completed registration form and check to:

Eastern AHEC
Attn: Registration
PO Box 7224
Greenville, NC 27835-7224

Register online at <http://eahec.ecu.edu>



Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the Department for Disability Support Services at least 2 weeks prior to the event at (252) 737-1016 (Voice/TTY).

If you would like more information about the program, call Amy Bullock at Eastern AHEC at (252) 744-5205 or Email: bullockamy@ecu.edu

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Greenville Hilton, Greenville, NC

Register online at <http://eahec.ecu.edu>

PERSONAL	Last Name _____
	First Name _____ Middle Initial _____
	Last 4 digits of Soc. Sec. # XXX-XX- [] [] [] []
	Discipline (check one) <input type="checkbox"/> Allied Health <input type="checkbox"/> Dentistry <input type="checkbox"/> Health Careers <input type="checkbox"/> Medicine <input type="checkbox"/> Mental Health <input type="checkbox"/> Nursing <input type="checkbox"/> Pharmacy <input type="checkbox"/> Public Health <input type="checkbox"/> Other
WORKPLACE	Specialties _____
	Degrees/Certifications/License _____
	Mail goes to <input type="checkbox"/> Home <input type="checkbox"/> Office or by <input type="checkbox"/> E-mail
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HOME	Department _____ Position _____
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Credit(s): <input type="checkbox"/> CEU <input type="checkbox"/> CHES <input type="checkbox"/> Contact Hours	

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Amount Enclosed/Paid \$ _____ Date _____

Agency check Personal check Cash Credit Card

PAYMENT	Method of Payment (Received on or before January 28, 2011).....	\$35.00
	(Received after January 28, 2011)	\$40.00
	Students (Received on or before January 28, 2011).....	\$20.00
	(Received after January 28, 2011)	\$25.00
	Check/Cash Enclosed for \$ _____ Charge: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMX <input type="checkbox"/> Discover	
	Signature _____	
	If Paying by Credit Card – Billing Address Required	
	Street/PO Box _____	
	City _____ State _____ Zip _____	
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Expiration Date _____ Security Code (Last 3 digits on back of card) [] [] []		

Send registration form with payment to
Eastern AHEC, Attn: Registration, PO Box 7224, Greenville NC 27835-7224 Fax 252-744-5229