

5th Annual Jean Mills Health Symposium: Empowering Individuals to Take Responsibility for Their Own Health

Friday, February 6, 2009 • Registration 8:30 am • Program 9:00 am - 5:30 pm

Greenville Hilton & Greenville Convention Center • Greenville, NC

ABOUT THE WORKSHOP

The Symposium will feature recognized experts who use a health empowerment model. Using presentations and posters, the Symposium will describe research and services that empower individuals to take responsibility for enhancing their health, thereby reducing health disparities.

OBJECTIVES

At the conclusion of this program, the participant should be able to:

- ◆ **Describe** research focused within a health empowerment framework.
- ◆ **Describe** health empowerment programs oriented to prevention and treatment of health conditions in rural eastern North Carolina including health literacy, lay health advisors, health promotion and obesity, holistic cancer treatments, and falls.
- ◆ **Share** current ECU research evidence supporting rural health services.
- ◆ **Provide** networking opportunities for researchers, practitioners, community residents and community leaders who are interested in rural health.

ACKNOWLEDGEMENT

This Symposium is supported by the ECU Medical and Health Sciences Foundation through a generous gift in the memory of Jean Elaine Mills and the Pitt Memorial Hospital Foundation.

AGENDA

8:30 – 9:00 a.m.	Registration
9:00 – 9:15 a.m.	Welcome and Opening Remarks Stephen Thomas, EdD Dean, College of Allied Health Sciences East Carolina University Amos T. Mills, III
9:15 – 10:15 a.m.	Keynote – Addressing Social Determinants of Health and Social Determinants of Equity Camara Jones, MD, MPH, PhD
10:15 – 10:30 a.m.	BREAK
10:30 – 11:15 a.m.	Empowering for Health Panel The Health Department as an Empowerment Agent Jerome Garner, MPH, CHES, RHEd Funders and the Commitment to Empowerment Ray Rogers A Regional Approach Using the Empowerment Model Joanne Eddy, MSW, LCSW-R
11:15 – 11:30 a.m.	Questions
11:30 a.m. – 1:00 p.m.	Lunch Plenary – The Community's Role in Health Empowerment Calvin Ellison, PhD
1:00 – 2:30 p.m.	Breakout Session I Stepping in to Stop Falls Leslie Allison, PhD, PT Jane Painter, EdD, OTR/L Breakout Session II Health Literacy and Health Empowerment Ruth Little, MPH Breakout Session III Developing Lay Health Partnership Programs Jo Morgan, MAEd Theresa Blount, BS, RD, LDN Breakout Session IV Motivating Adolescents with Technology to Choose HEALTH – An Effective Middle School Obesity Program Suzanne Lazorick, MD, MPH George T. Hardison, MA
2:30 – 2:45 p.m.	BREAK
2:45 – 4:15 p.m.	Breakout Session V Health Literacy Panel Internet Literacy – Robert Campbell, EdD Numeric Literacy – Scott Methe, PhD Breakout Session VI Strength in Numbers: Capacity-Building in the Latino Community Kim Larson, PhD Norma de la Torre Breakout Session VII Reducing Prostate Cancer Disparities Using Novel Empowerment Strategies and Partnerships that Work Lisa Campbell, PhD Al Richmond, MSW Breakout Session VIII Writing a Book to Educate Patients about PAD: Can it Serve as an Effective Empowerment Tool and Help Reduce Healthcare Costs? C. Steven Powell, MD
4:40 – 5:30 p.m.	The ECU Health Disparities Research Center Networking Reception Deirdre Mageean, PhD

FACULTY

Keynote

Camara Jones, MD, MPH, PhD

Research Director on Social Determinants of Health and Equity, Emerging Investigations and Analytic Methods Branch, Division of Adult and Community Health, National Center for Chronic Disease Prevention and Health Promotion, Coordinating Center for Health Promotion, Centers for Disease Control and Prevention

Jerome Garner, MPH, CHES, RHEd

Public Health Education Specialist, Nash County Health Department

Ray Rogers

Board Member, Z Smith Reynolds Foundation

Joanne Eddy, MSW, LCSW-R

Executive Director, Northeastern North Carolina Partnership for Public Health

Calvin Ellison, PhD

Executive Director, Success Dynamics Community Development Corporation

Leslie Allison, PhD, PT

Assistant Professor, Dept. of Physical Therapy, East Carolina University

Jane Painter, EdD, OTR/L

Associate Professor, Dept. of Occupational Therapy, East Carolina University

Ruth Little, MPH

Deputy Director, Dept. of Public Health, East Carolina University

Jo Morgan, MAEd

Health Education Director, Pitt County Health Department

Theresa Blount, BS, RD, LDN

Nutrition Coordinator and Volunteer Consultant, St. Rest United Holy Church & Conetoe Chapel Church

Suzanne Lazorick, MD, MPH

Assistant Professor, Brody School of Medicine, East Carolina University

George T. Hardison, MA

MATCH Program Director, Williamston Middle School

Robert Campbell, EdD

Assistant Professor, Dept. of Health Services and Information Management, East Carolina University

Scott Methe, PhD

Assistant Professor, Dept. of Psychology, East Carolina University

Kim Larson, PhD

Associate Professor, College of Nursing, East Carolina University

Norma de la Torre

Board of Directors, Hispanic Community Development Center

Lisa Campbell, PhD

Associate Director, Center for Health Disparities Research, East Carolina University

Al Richmond, MSW

Director of Healthy Workplace Initiatives, NC Institute for Minority & Economic Development

C. Steven Powell, MD

Chief of Vascular Surgery, Brody School of Medicine, East Carolina University

Deirdre Mageean, PhD

Vice Chancellor, Research and Graduate Studies, East Carolina University

CREDIT

Continuing Education Units (CEU): Application has been made to the Division of Continuing Studies at East Carolina University for 0.6 (6 contact hours) units of continuing education.

Certificates for contact hours will be awarded at the completion of the program.

Participants must attend 100% of the program in order to receive credit.

PROGRAM LOCATION

This program is being held at the Greenville Hilton and Greenville Convention Center, located at 207 SW Greenville Blvd in Greenville, NC.

Please bring a sweater or jacket to ensure your comfort.

We cannot assure a constant room temperature.

REGISTRATION INFORMATION

Received **by** January 30, 2009 \$35.00
Received **after** January 30, 2009 \$40.00

Student Fee

Received **by** January 30, 2009 \$20.00
Received **after** January 30, 2009 \$25.00

The registration fee includes all program supplies, production cost, breaks and lunch. Participants are encouraged to take advantage of the reduced advance registration fee by registering **by January 30, 2009**. If you register early and subsequently cancel, a full refund will be made through **January 30, 2009**. No refunds will be made thereafter, but you may designate an alternate participant to attend the conference in your place. We would appreciate advance notification of any alternate participants.

Participants who pay with a credit card may fax their completed registration form to (252) 744-5229. Those choosing to pay with a check (made payable to Eastern AHEC) should mail the completed registration form and check to:

Eastern AHEC, Attn: Registration,
PO Box 7224, Greenville, NC 27835-7224.

Register online at <http://eahec.ecu.edu>



Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the Department for Disability Support Services at least 2 weeks prior to the event at (252) 737-1016 (Voice/TTY). If you would like more information about the program, call Sara Woolard at Eastern AHEC (252) 744-5231 or Email: woolards@ecu.edu.

**The 5th Annual Jean Mills Health Symposium:
Empowering Individuals to Take Responsibility for Their Own Health**

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Friday, February 6, 2009 • W23902

Register online at <http://eahec.ecu.edu>

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Last Name _____ Middle Initial _____
 First Name _____
 Last 4 digits of Soc. Sec. # XXX-XX-□□□□
 Discipline (check one) Allied Health Dentistry Health Careers Medicine
 Mental Health Nursing Pharmacy Public Health Other
 Specialties _____
 Degrees/Certifications/License _____
 Mail goes to Home Office or by E-mail

WORKPLACE

Employer _____ Position _____
 Department _____
 Street/PO Box _____
 City _____ State _____ Zip _____
 Phone _____ E-mail _____

HOME

Street/PO Box _____
 City _____ State _____ Zip _____
 Phone _____ E-mail _____

Credits(s): CEU
 For EAHEC Use Only Event # W23902 Date _____
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 Agency check Personal check Cash Credit Card

Method of Payment (received by 1/30/09: \$35.00, received after 1/30/09: \$40.00)
 Student Fee (received by 1/30/09: \$20.00, received after 1/30/09: \$25.00)

PAYMENT

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